Annual research and benchmarking

Cutting through the noise

Embedding materiality into ESG in start-ups

2025

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Our analysis at a glance

1 DIVERGENCE BY STAGE AND SECTOR EMPHASISES NEED FOR MATERIALITY

It has never been clearer that a start-up's capacity and appetite for engaging with ESG is significantly shaped by its stage and sector – this is an opportunity for investors to double down on the material ESG issues driving start-up growth.

2 UK START-UPS OUTPERFORMING PEERS IN EUROPE, US AND APAC

Despite a relative lack of ESG-focused regulation, start-ups operating in the UK are adopting ESG initiatives at a faster pace than their global peers – suggesting market forces and investor pressure could have a greater impact than regulation.

3 FEWER START-UPS ARE MEASURING THEIR CARBON FOOTPRINT

For the first time, we saw the proportion of companies measuring their carbon footprint decline year-on-year – from 28% of start-ups in 2023 to 23% in 2024 – but what to make of the growing number of companies adopting net zero policies?

4 WAR FOR TALENT DRIVING INVESTMENT IN PEOPLE

Investing in apprenticeships, providing mental health support, encouraging upskilling, and developing return to work initiatives. Start-ups are building programmes that foster the success of their people.

5 TECHNOLOGY RISKS DOMINATE START-UP AGENDA

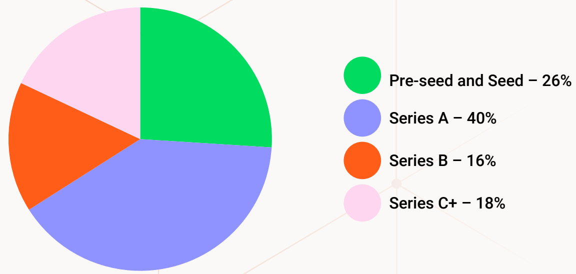
Significant uplifts in the proportions of companies adopting data security policies – up to 82% in 2024 from 65% in 2023 – and support for staff on responsible AI – up to 40% in 2024 from 31% in 2023 and 20% in 2022.

6 RESPONSIBLE AI AND CARBON ACCOUNTING PRIORITIES FOR FINTECH

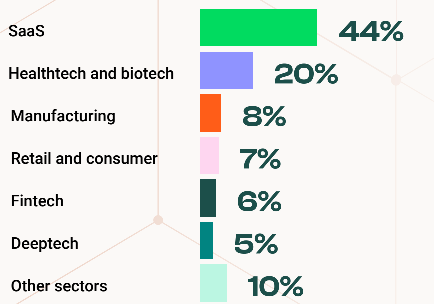
Fintech start-ups have led the push into responsible use of AI – 67% of fintech companies offer codes of conduct or training on responsible AI versus 53% in SaaS and 27% in deeptech. Our fintech cohort also has the highest proportion of companies delivering carbon accounting.

711 Companies analysed in this report

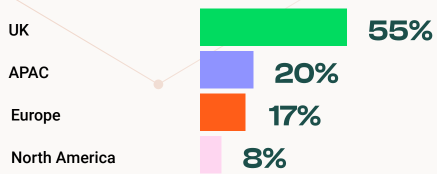
BREAKDOWN OF COMPANIES BY STAGE



BREAKDOWN OF COMPANIES BY SECTOR**



BREAKDOWN OF COMPANIES BY GEOGRAPHY***



* 23% of the sample size were seed stage companies and 3% were pre-seed stage. ** 'SaaS' includes companies reporting themselves as SaaS or software; 'healthtech and biotech' includes life sciences and pharmaceuticals; and 'deeptech' includes AI, robotics and quantum. *** APAC includes companies based in Australia, New Zealand, Hong Kong, Singapore, and Japan'; and North America includes companies based in the US and Canada.

A path forward
Our focus on materiality

As we reflect on the fourth edition of our annual research in partnership with the BVCA, it is clear we are in a time of change. The terms of the debate surrounding ESG have changed, and our organisation is changing to reflect this.

Earlier this year, ESG_VC merged with VentureESG to create a stronger, more unified voice – one that could confront the noisy backlash against the role of ESG within global markets, particularly venture capital.

Together, we are seeking to cut through the noise and identify what matters most to driving impact and delivering growth throughout the venture capital ecosystem.

The debates that have swirled around ESG over the past year have been a distraction – and we have, unfortunately, seen the impact of this in our data, with a lower proportion of companies adopting basic environmental standards such as measuring their carbon footprint or placing sustainability on the boardroom agenda.

We must, therefore, restate the value of these initiatives, while working harder to enable entrepreneurs to implement programmes efficiently and effectively. This begins with materiality: in short, this means identifying which issues matter to individual start-ups – considering their stage, sector, and geography – rather than applying a one-size-fits-all approach to ESG.

Through enabling founders to zone in on these material factors, they can better deploy their resources and deliver greater value for their company. To help with this, you will find throughout this report that we have partnered our data with guides to identifying the material issues within start-ups and developing an immediate action plan.

BERINGEA

Henry Philipson
Co-Founder
ESG_VC

THE ESG_VC MEASUREMENT FRAMEWORK

The data featured in this report was collected using the ESG_VC Measurement Framework, an industry standard for benchmarking and analysing the ESG performance of venture-backed companies.

Typically, investors provide this framework to portfolio companies to complete annually. As part of this process, start-ups will be asked to respond to 44 metrics evaluating their environmental, social, and governance initiatives.

It is not expected that start-ups are able to respond to all metrics included in the framework, and companies are able to select metrics that are relevant to them based upon their stage and sector.

The framework also provides companies with the option to set metrics as target areas for activity over the coming year. The framework is therefore designed to be a forward-facing tool that enables companies to focus on material issues and progress on their ESG journey.

Methodology

As the industry body representing private capital in the UK, we are delighted to support ESG_VC as its data and research partner. This fourth annual edition of the report highlights the positive contribution made by venture capital-backed businesses and presents a framework and specific recommendations to help these businesses work with their investors to strengthen their ESG performance.

This year's report builds on previous editions, focusing on the performance of companies against specific metrics. This provides a significant benchmark for both companies and investors and allows for tracking year-on-year progress and the evolution of ESG considerations among early-stage businesses.

As adoption of the ESG_VC Measurement Framework spreads, we were pleased to include portfolio company data provided by several venture capital firms based in Australia. As a result, this year's edition features a significant number of early-stage companies based in Australia and New Zealand, enabling a meaningful geographical comparison with the UK and Europe.

In total, we've received 28 submissions on behalf of more than 700 portfolio companies across different continents, with a majority of them based in the UK.

Please note that despite our best efforts to eliminate duplicate entries there may still be instances of duplication within the data. Additionally, not all companies were able to respond to all metrics and to be included in the report analysis, we required responses to at least 25% of all metrics in the framework. Only the BVCA research team had access to underlying data.

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Suzi Gillespie
Head of Research
BVCA

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Strategic Ventures
Gresham House Ventures
IRIS VENTURES
MAIN SEQUENCE
mercia Ventures
Molten
NOTION
ONE VENTURES
Oxford Science Enterprises
par equity
Pembroke
VOLUTION
YFM Equity Partners

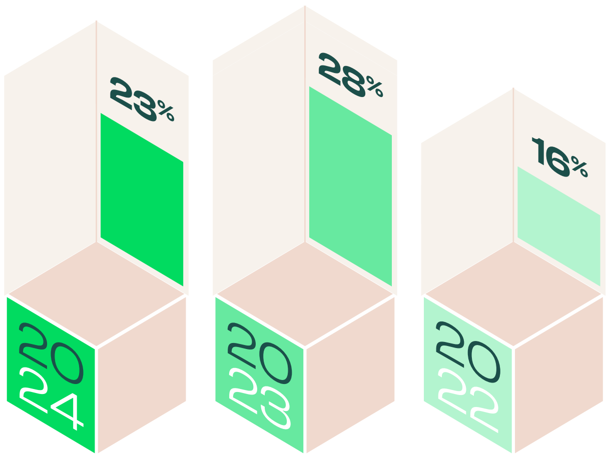
Environmental

Fewer start-ups are measuring their carbon footprint.

Following several years of steadily increasing adoption of carbon accounting, we have seen a smaller proportion of companies measuring their carbon footprint – falling from 28% in 2023 to 23% in 2024.

Proportion of companies that report they have measured their carbon footprint

-5%



Start-ups are accelerating their adoption of net zero targets.

We have seen a relatively significant uplift in the proportion of companies developing policies or programmes to achieve net zero carbon. While we only saw an uplift from 5% to 8% in last year's research, the proportion increased to 13% in 2024.

Proportion of companies that have a net zero policy or programme in place

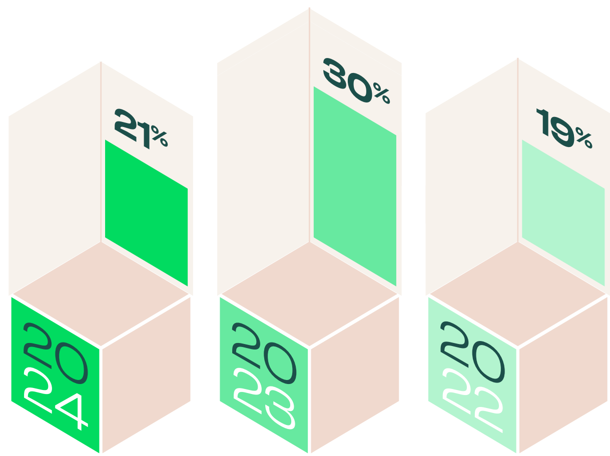
+5%

Fewer boards are considering sustainability regularly.

Accountability and action within the boardroom remain the key drivers of successful adoption of ESG within start-ups. However, we saw a decline in the proportion of start-ups regularly placing sustainability on the board agenda, falling from 30% in 2023 to 21% in 2024.

Proportion of companies that consider sustainability as a regular item on the board agenda

-9%



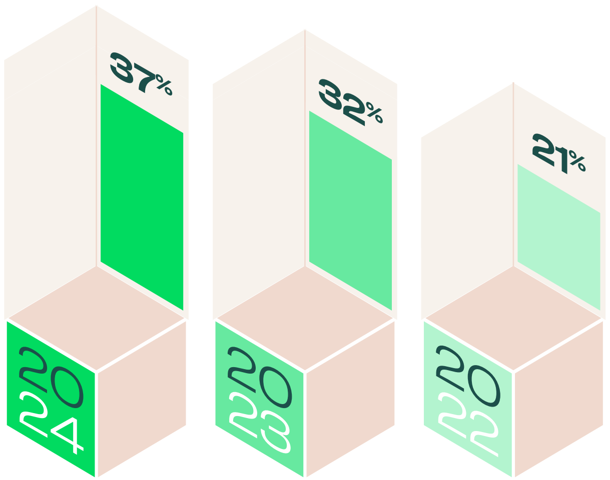
Environmental

Environmental policy is a growing area of focus.

For start-ups that are seeking to deploy sustainability throughout their operations, many have focused their efforts on adoption a formal policy – the proportion of start-ups with an overall sustainability or environmental policy has increased from 32% in 2023 to 37% in 2024.

Proportion of companies with an overall sustainability or environmental policy

+9%



Materiality primer

For every start-up, there will be a range of environmental risks and opportunities that will be material to your business – and these will evolve as you scale. Here's a quick guide to what to consider and where to learn more.

Early-stage

Pre-seed, Seed, and Series A

Questions to consider

1. What are the essential environmental laws in our markets?
2. Where are emissions likely to be generated when delivering our product or service?
3. How can we engage and educate our team on our environmental agenda?

Actions to take

- Ensure compliance with environmental laws in our key jurisdictions
- Review recycling, green office, and sustainable travel practices
- Begin assessing your greenhouse gas emissions
- Make sustainability a regular item on the board agenda

Learn more

- Read: ESG_VC Toolkit: Environmental
- Measure: Planet A | Free carbon footprint calculator
- Watch: FISV and ESG_VC | Carbon Accounting 101
- Read: 2150 | Climate 101 - A Cheat Sheet of the latest climate science

Late-stage

Series B onwards

Questions to consider

1. What are the potential impacts on our business from climate change over the short-, medium- and long-term?
2. What do we consider to be our environmental goals as an organisation?
3. How can we begin to target achieving net zero, and by when?

Actions to take

- Report your greenhouse gas emissions
- Consider setting a net zero policy and programme
- Evaluate impact on biodiversity throughout your supply chain
- Consider offsetting any emissions that you cannot reduce

Learn more

- Watch: ESG_VC | Carbon reduction strategies for venture-backed businesses
- Read: MIT Sloan | How to choose carbon offsets to actually cut emissions
- Measure: WWF | Biodiversity risk filter

Social

Start-ups are investing in education, mental health support, and return to work initiatives to retain talent.

The level of companies reporting that they provide study support to staff has increased from 40% in 2022 to 70% in 2024, while almost 3 in 4 start-ups offer mental health support to their employees, and 63% offer return to work initiatives for those out of the workforce for extended periods.

73% have a policy or strategy in place to support staff with their mental health.

63% of companies have return to work initiatives in place.

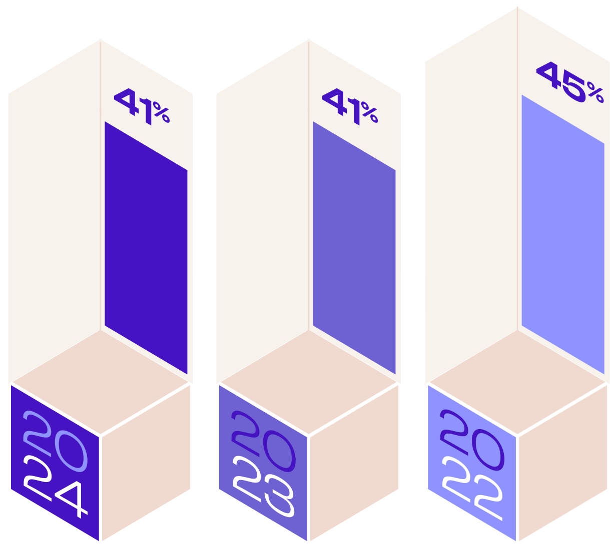
70% of companies offer study support to staff.

Lack of female representation on boards remains a challenge.

A substantial proportion of start-ups continue to lack female representation in the boardroom and within leadership teams. Across the past three years of our analysis, there has only been a minor uplift in the number of companies with at least one woman on their board.

Proportion of companies without a female representative on their board

0%



And yet, where there is representation, it is strong.

However, the companies that are fostering greater representation are showing better progress. For those companies with at least one woman on the board, women make up 31% of board members, while companies with at least one member from an underrepresented ethnicity report an average of 36% of their board come from an underrepresented background.

31% of board members are women.*

36% of board members come from underrepresented ethnic backgrounds.*

*Where the company reports having at least one woman or one person from an underrepresented background - as defined in their countries of operation - on their board.

Social

No signs of the DEI backlash...yet.

While we have not seen significant uplifts in the proportions of companies committing to diversity-focused training or recruitment programmes, we are yet to see companies step back from DEI initiatives – despite the noisy backlash emerging from the US.

39%

of companies provide equality, diversity, and inclusion training for all staff.

38%

of companies have a dedicated recruitment programme to reach people from diverse backgrounds.

Materiality primer

People and talent are the lifeblood of scaling businesses – understanding how to create an environment that enables your team to thrive will be critical to the growth of your company. Here's a guide to the types of initiatives you can deliver to drive value through social factors.

Early-stage

Pre-seed, Seed, and Series A

Questions to consider

1. What are the employment standards that we must adhere to?
2. What do we consider to be fair pay?
3. How do we define our culture, and does it enable our team to thrive?
4. What data would enable us to make better decisions for our people?

Actions to take

- ✓ Ensure compliance with employment laws in your key jurisdictions
- ✓ Implement a parental leave policy
- ✓ Promote an inclusive culture and fair hiring
- ✓ Establish an HR system
- ✓ Consider an annual employee survey
- ✓ Develop employee feedback loop

Learn more

Read: Company Ventures | DEI playbook for early-stage start-ups
Watch: ESG_VC | A guide to parental leave in start-ups: Where to start and what to consider
Read: Atomico | DEI Policy Template

Late-stage

Series B onwards

Questions to consider

1. What are the diversity requirements for large companies or listed markets in our core geographies?
2. How will diversity be scrutinised by a potential acquiror?
3. How can we build a more inclusive economy throughout our supply chain?

Actions to take

- ✓ Track employee net promoter score, employee turnover, and training hours
- ✓ Launch formal HR structures and policies (handbooks, mentorship)
- ✓ Comply with gender pay gap reporting (in the UK, for companies over 250 employees) and mitigation strategies
- ✓ Align board diversity with relevant regulations and listing rules

Learn more

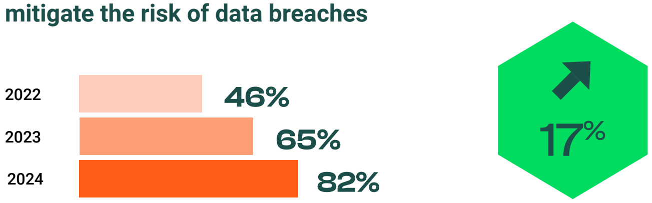
Watch: ESG_VC and FairHQ | Understanding Pay Gaps and How to Mitigate Them
Read: Atomico and Diversity VC | Diversity and Inclusion in Tech – A Practical Guidebook for Entrepreneurs
Watch: ESG_VC | Gathering Inclusion and Diversity Data with Equality Group

Governance

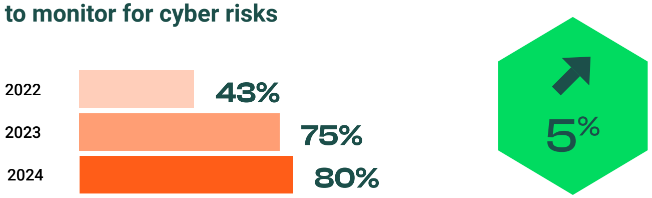
Data security and cyber risks dominate the start-up agenda.

Cyber security has seen far higher levels of engagement than any area analysed in this report, with more than 8 in 10 companies now ensuring rigorous data standards and implementing programmes to address cyber risks.

Proportion of companies with processes in place to integrate data regulation and mitigate the risk of data breaches



Proportion of companies with a programme to monitor for cyber risks

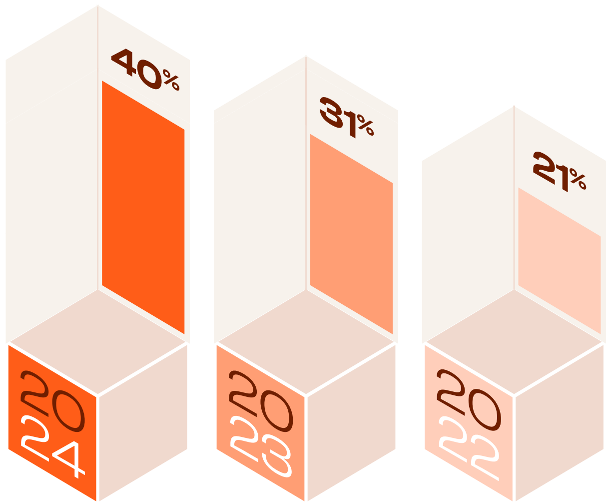


Responsible AI is a growing area of focus.

Given the rapid adoption of generative AI throughout the ecosystem, start-ups are having to ensure that the technology is deployed responsibly within their organisation – 4 in 10 now offer a code of conduct or training to support with responsible development of code and AI.

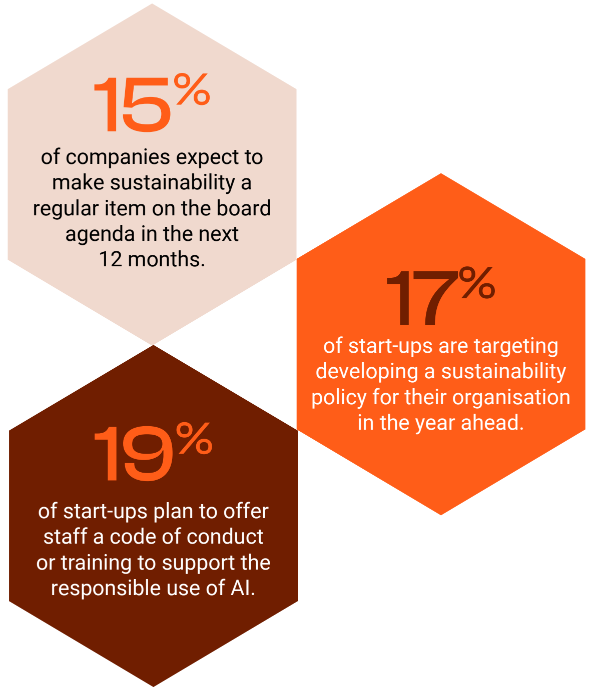
Proportion of companies with codes of conduct and training to support responsible development and use of code or AI systems

+5%



Sustainability and responsible AI are top priorities for the year ahead.

Substantial proportions of companies have set themselves the objective of developing a sustainability policy and placing sustainability on the boardroom agenda, while many are targeting new programmes to support responsible use of AI.



Governance

Governance policies provide the backbone of ESG programmes.

Corporate governance remains a critical lever for managing risks within any scaling business, and we are encouraged to see that substantial proportions of companies have adopted vital governance policies, as highlighted below.

79% of companies have a formal code of conduct.

76% of companies have an anti-harassment policy.

73% of companies have an anti-corruption or anti-bribery policy.

69% of companies have a whistleblower policy or procedure.

Materiality primer

Governance is the cornerstone of resilient, responsible, and sustainable growth within start-ups. Getting to grips with it will be critical to your future success, so here is a brief guide to the governance initiatives to consider as you scale.

Early-stage

Pre-seed, Seed, and Series A

Questions to consider

1. What are the ethical considerations for a business like ours?
2. How do we ensure that we are treated fairly by our suppliers while we remain a small company?
3. How might our product or service impact the world negatively or positively?

Actions to take

- Establish a board structure and internal controls
- Screen suppliers for basic ESG risks
- Comply with privacy laws (e.g., GDPR)
- Appoint a data officer and track assets
- Begin considering how to deploy AI responsibly
- Establish basic cyber security controls

Learn more

- Read: UK's National Cyber Security Centre | Cybersecurity guide for small businesses
- Read: UN Global Compact | A Guide for Business: How to Develop a Human Rights Policy
- Read: Atomico | ESG Policy Template
- Read: Balderton | The 101 Guide to Board Meetings for Early-Stage CEOs

Late-stage

Series B onwards

Questions to consider

1. What are the potential impacts on our business from AI over the short-term, medium-term, and long-term?
2. What are the governance requirements for an IPO?
3. How might governance be scrutinised during a potential acquisition or exit?

Actions to take

- Appoint ESG-dedicated leadership
- Establish governance handbook
- Integrate ESG into risk management, strategy, and compensation
- Comply with governance codes and board disclosures in key jurisdictions
- Prepare board for IPO readiness
- Track AI and product safety risks

Learn more

- Read: DLA Piper | Data Protection Laws of the World
- Read: Atomico | Code of Conduct Template
- Read: UNPRI | Managing ESG Risk in the Supply Chains of Private Companies and Assets

Benchmarking performance
by stage

The shifting priorities and capabilities of companies as they scale has a dramatic influence on their ESG performance, as highlighted by the data included in the table on the right.

Companies are, therefore, tackling issues as they impact them on their growth journey. However, we must ensure that companies are able to go further and faster in their efforts. While it may be encouraging that companies are embracing the need to deploy initiatives that are proportional to their stage of growth, this does not mean that performance among later-stage companies is inherently good – there remains room for improvement.

	Pre-seed & Seed	Series A	Series B	Series C
% of companies **measuring their carbon footprint**	11%	21%	32%	40%
% of companies **with a policy or programme in place to achieve net zero carbon**	9%	12%	13%	22%
% of companies **with at least one female representative on their board**	55%	61%	57%	62%
% of companies **with at least one female representative in senior management**	74%	79%	86%	93%
% of companies **providing DEI training for all staff**	26%	36%	47%	58%
% of companies **offering paid internships, apprenticeships or trainee programmes**	47%	56%	66%	66%
% of companies **providing mental health support to staff**	54%	72%	85%	95%
% of companies **providing study support to staff**	59%	66%	82%	87%
% of companies **reporting that sustainability is a regular item on the board agenda**	13%	23%	24%	25%
% of companies **with processes and procedures to comply with data regulation**	70%	84%	87%	95%
% of companies **offering codes of conduct and training to support responsible development and use of code or AI**	33%	38%	46%	54%
% of companies **with a cyber security risks programme**	63%	81%	92%	93%
% of companies **with an overall sustainability policy**	27%	40%	40%	43%

Benchmarking performance by sector

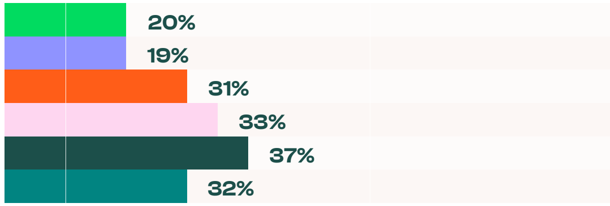
A critical component of considering materiality within a start-up will be understanding how the sector in which it operates may create ESG risks and opportunities.

For example, companies operating in healthtech and biotech will often handle sensitive data requiring a substantial focus on data security and cyber risks. Similarly, companies with physical supply chains – as shown by the companies in manufacturing and retail in our data set – will often see an opportunity to drive sustainability within their operations.

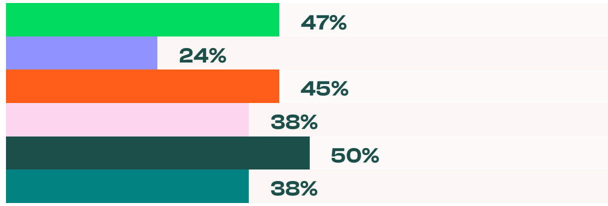
This plays out in our data. While only 20% of SaaS companies currently measure their carbon footprint, roughly a third of retail and consumer start-ups carry out some level of carbon accounting. In contrast, 51% of SaaS companies have implemented codes of conduct or training for responsible use of AI, compared to only 17% of manufacturing start-ups.

Please note that the charts on the right-hand side show the proportion of companies within a given sector that are currently delivering the initiative analysed. For example, of the 6% of our total dataset operating in fintech, 37% currently measure their carbon footprint.

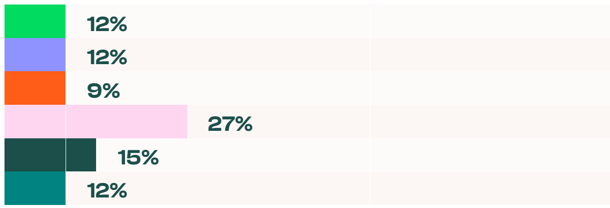
PROPORTION OF COMPANIES MEASURING THEIR CARBON FOOTPRINT:



PROPORTION OF COMPANIES WITHOUT FEMALE REPRESENTATION ON THEIR BOARD:

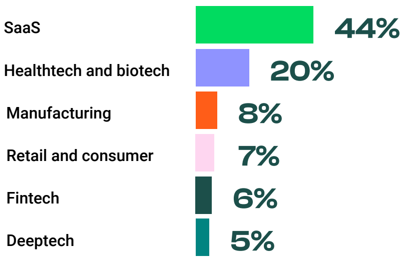


PROPORTION OF COMPANIES WITH A NET ZERO POLICY AND PROGRAMME IN PLACE:

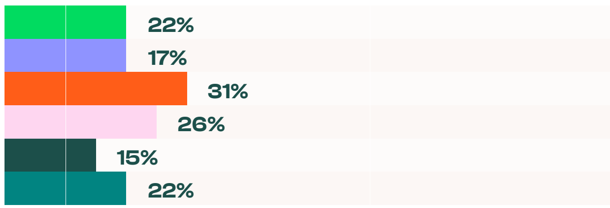


PROPORTION OF COMPANIES WITH PROCESSES IN PLACE TO MITIGATE DATA RISKS:

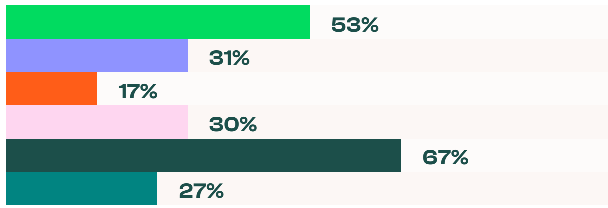
BREAKDOWN OF COMPANIES BY SECTOR*



PROPORTION OF COMPANIES WHERE SUSTAINABILITY IS A REGULAR ITEM ON THE BOARD AGENDA:



PROPORTION OF COMPANIES THAT OFFER CODES OF CONDUCT OR TRAINING ON RESPONSIBLE USE OF CODE AND AI:



* 'SaaS' includes companies reporting themselves as SaaS or software; 'healthtech and biotech' includes life sciences and pharmaceuticals; and 'deeptech' includes AI, robotics and quantum.

Benchmarking performance by geography

We see a significant divergence in performance across key geographies. Our data highlights that start-ups based in the UK tend to outperform their peers in most areas.

This may run contrary to expectations given the significant amount of environmental and ESG-focused regulation that has been implemented across Europe in recent years. Key pieces of legislation including the Sustainable Finance Disclosure Regulation (SFDR) and the Corporate Sustainability Reporting Directive (CSRD) have heightened the focus on reporting throughout the European Union – yet a lighter touch approach to legislation coupled with perhaps greater investor focus on ESG has driven UK start-ups forward on many issues.

In our first piece of analysis of start-ups based in North America – the vast proportion of this data set being based in the US – highlights the significant challenge in incentivising companies on ESG within a market where these issues have become highly politicised and almost entirely unregulated.

	United Kingdom	APAC	Europe excl UK	North America
% of companies **measuring their carbon footprint**	26%	22%	23%	8%
% of companies **with a policy or programme in place to achieve net zero carbon**	16%	7%	13%	7%
% of companies **with at least one female representative on their board**	62%	57%	52%	60%
% of companies **providing DEI training for all staff**	43%	34%	31%	34%
% of companies **offering paid internships, apprenticeships or trainee programmes**	53%	63%	68%	42%
% of companies **providing mental health support to staff**	76%	74%	64%	64%
% of companies **providing study support to staff**	71%	77%	65%	48%
% of companies **where all staff are paid the living wage**	95%	99%	81%	68%
% of companies **reporting that sustainability is a regular item on the board agenda**	20%	17%	27%	17%
% of companies **with processes and procedures to comply with data regulation**	88%	69%	87%	72%
% of companies **offering codes of conduct and training to support responsible development and use of code or AI**	41%	40%	41%	40%
% of companies **with an overall sustainability policy**	44%	26%	38%	20%

Materiality assessments:
A step-by-step guide

Step 01

IDENTIFY KEY STAKEHOLDERS AND THEIR EXPECTATIONS

Think pragmatically. Who are the people or groups your success depends on? Customers, employees, investors, regulators, users, and suppliers. What concerns might they raise about how you operate, what you sell, or how you grow? You don't need surveys; informal feedback, user reviews, or investor questions are often enough to spot patterns.

Step 02

ASSESS WHICH SUSTAINABILITY TOPICS ARE RELEVANT TO YOU

Now, identify the sustainability topics connected to your product, service, or operations. This means considering both your own industry and those of your customers, users, or suppliers. Use tools like SASB's Materiality Finder as a starting point, and supplement with current events, relevant regulations or issues raised in your space (e.g., the EU AI Act, gig worker conditions, geopolitical risks).

Step 03

PRIORITISE WHAT MATTERS MOST

Use the following four factors to assess their priority of your actions. Bear in mind that severity should always overrule scale or scope.

1. Severity of potential or actual impact, risk, or opportunity (from low to high).
2. Scale of potential or actual impact, risk, opportunity (from low to high).
3. Scope of an activity (e.g., number of communities or stakeholders impacted, or percentage of workforce).
4. Irremediability of impact (how hard is it to remove or reverse an action).

Step 04

FOCUS YOUR EFFORTS

For the key topics and issues that you have identified as relevant through measuring materiality, define specific actions, deadlines tied to business milestones (e.g. Series A, go-to-market), and internal ownership. Don't feel as though you need to accomplish everything immediately - this is a journey!

Step 05

KEEP IT DYNAMIC

Your sustainability priorities will change. What's low-priority today might be high-profile tomorrow, especially after media coverage, new hires, or a pivot in strategy. Revisit the assessment at least once per year or after any significant shift in your business.

Mapping materiality by stage

VentureESG/ British Business Bank ESG_VC

Our colleagues at VentureESG and our partners at the British Business Bank launched the Materiality Maturity Map in 2024. This tool provides a helpful guide for mapping the materiality considerations for scaling start-ups. We've provided a consolidated version of this map.

ESG Area	Early-stage Pre-seed, Seed, and Series A	Late-stage Series B onwards
Environmental Impact (Climate and Biodiversity)	• Ensure compliance with environmental laws (e.g., Environmental Protection Act in the UK) • Begin GHG impact assessments • Review recycling, green office, and sustainable travel practices • Consider potential biodiversity risks	• Report Scope 1–3 GHG emissions • Adopt environmental and climate policies • Ensure compliance with relevant climate-focused regulation (e.g., Streamlined Energy and Carbon Reporting requirements) • Where relevant, plan for IPO disclosures under ISSB and US climate rules • Evaluate biodiversity in supply chains
People & Inclusion (Culture, DEI, HR)	• Comply with minimum employment standards • Promote inclusive culture and fair hiring • Offer ESOPs, track diversity metrics • Publish DEI commitments • Establish parental policy and leave	• Track employee net promoter score, employee turnover, and training hours • Launch formal HR structures and policies (handbooks, mentorship) • Comply with gender pay gap reporting (in the UK, for companies over 250 employees) and mitigation strategies • Align board diversity with relevant regulations and listing rules
Governance & Business Ethics (Governance, Human Rights, and Ethics)	• Comply with employment laws, health & safety, and basic governance (e.g., UK Companies Act) • Establish a basic board structure and internal controls • Respect international HR standards (OECD, UNGPs)	• Appoint ESG-dedicated leadership • Establish whistleblower and ethics policies • Integrate ESG into risk management, strategy, and compensation • Comply with relevant governance codes and regulation in your key jurisdictions • Prepare board and governance for IPO readiness
Data, Tech & Product (Data Practices, Responsible Design)	• Comply with privacy laws (e.g., GDPR) • Appoint a data officer and track assets • Begin considering how to deploy AI responsibly • Design inclusive products where relevant	• Conduct regular cybersecurity audits • Implement ISO / SOC / NIST frameworks • Prepare data breach response plans • Track AI and product safety risks • Align product policies with IPO and ESG regulations
Supply Chain & Due Diligence	• Screen suppliers for basic ESG risks • Encourage ESG practices through contracts • Begin ESG supplier assessments	• Establish detailed supplier risk mapping • Implement a Supplier Code of Conduct • Join global standards initiatives (e.g., UNGC) • Track performance and offer ESG incentives
Transparency & Disclosure	• Maintain basic corporate website and transparency • Define purpose-driven mission • Avoid greenwashing	• Align with CSRD, SDR, and anti-greenwashing regulations • Integrate ESG data into financial reporting • Prepare comprehensive ESG IPO disclosures

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Contact the BVCA

For further information on the BVCA please visit their website or contact the BVCA research team.

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JOIN OUR COMMUNITY

ESG_VC merged with VentureESG in 2025. Together, we are a global non-profit working with 500+ VC funds and 100+ LPs and asset owners to meaningfully integrate ESG throughout the ecosystem.

VentureESG raises awareness with our curriculum of responsible investing events. We research, build and distribute fit-for-purpose tools and resources, and we provide training to VCs and LPs, with 100+ funds trained to date across the UK, Europe, US and West Africa.

We offer a range of benefits to our membership including:

- **Tools:** Members have full access to our VC-specific tools and templates and can shape our ongoing projects.
- **Peer-learning insights:** Join our networking platforms with 200+ VC professionals globally, for quick advice and best practice.
- **Portfolio support:** Benefit from resources and support for integrating ESG into your portfolio.
- **Tailored programme of events:** Access an annual programme of 100+ exclusive events ranging from expert-led deep dives, AMAs with ESG practitioners, LP-GP dinners, breakfasts, working groups and workshops.
- **ESG training:** Sign up for invite-only training cohorts in Berlin, London, NYC, always organised with LP partners.
- **Member discounts:** Member-only rates for reporting tools and FRAME, our conference.

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